



# INUAS COIL Days

## **Expanding perspectives:**

Virtual Exchange and COIL international teaching and learning

June 6-7, 2024

FH Campus Wien University of Applied Sciences

Favoritenstraße 226

1100 Vienna

# Programme

## Thursday, 06.06.2024

### 12:00 – 13:00

- > **REGISTRATION & GET TOGETHER** with snacks, Room A -1.01

### 13:00 – 13:10

- > **OPENING REMARKS** – Evelyn Süss-Stepancik (Vice Rector for Academic and International Affairs, FH Campus Wien) and Elisabeth Brunner-Sobanski (Head of International Office – FH Campus Wien)

### 13:10 – 13:15

- > **INTRODUCTION** – INUAS coordinators

### 13:15 – 13:45

- > **KEYNOTE LECTURE** – Patrick Studer & Jacqueline Bürki (Swiss Global Competence Lab)

#### **GETTING STARTED: THE WHAT, HOW AND WHY OF VIRTUAL EXCHANGE**

Higher Education Institutions in Europe are undergoing significant change, aiming at transforming into open campuses and at creating impact for the so-called twin transformation (green and digital transformation). This transformation may significantly challenge institutional structures as well as intra- and inter-institutional collaboration. In this context, virtual exchange plays an important role in facilitating sustainable exchange and in developing global competences of students as future change agents. This lecture will look at the potential of Virtual Exchange (VE) as a pedagogical approach in the development of global competences and how this may be strategically integrated in higher education curricula. Drawing from findings from ongoing research projects, the lecture will touch on questions such as the following:

- > What are the most common types of VE?
- > What contributions to the internationalisation of the curriculum can VE make?
- > What practical considerations are essential for the successful implementation of VE?
- > Which blocking and enabling factors will need to be considered when planning a project?
- > What VE design and methodological aspects facilitate (global competence) learning?

### 13:45 – 14:00

- > **Q&A**

### 14:00 – 14:30

- > **LEARNING FROM AND WITH EACH OTHER**

**Project 1: „Global Leadership“**– Dominik Hammer (HM) & Martha Jo Asselin (SUNY Albany)

*The Global Leadership module is designed to develop an in-depth knowledge and understanding of the major leadership issues businesses are confronted with when developing and operating in global markets.*

**Project 2: "Gear Up! Virtual Exchange Project"** – Mary Wallis & Natalia Hartmann (FH Campus Wien)

*The Gear-Up! Virtual Exchange Project allows students from diverse countries and disciplines to team up to collaborate online, in small interdisciplinary groups, on tasks which will enhance intercultural awareness, digital and soft skills, language proficiency, and to grow their personal international network.*

**14:30 – 15:00**

- > **BUZZ GROUPS**

**15:00 – 15:30**

- > **COFFEE BREAK**

**15:30 – 17:00**

- > **WORKSHOPS**

**Workshop 1: "Virtual Exchange Vision Map"** – Patrick Studer, Jacqueline Bürki (Swiss Global Competence Lab) [hybrid]

*In this workshop, participants will develop a vision map that outlines concrete steps towards designing and embedding VE in their sphere of influence. The workshop will address factors key to planning VE, which include defining the VE project; identifying relevant graduate attributes and learning outcomes; developing a pedagogical mentoring and support structure; developing rich collaborative tasks and reflection opportunities; evaluating VE outcomes through assessment and feedback.*

**Workshop 2: "Implementing Diverse (Deep and Sprint) COIL practices, from setup to curriculum integration"** – Reinout Klamer (THUAS)

*The workshop highlights the differences in the approaches to COIL, COIL formats (Sprint and Deep COIL) and the practical consequences for setting up your practice. Participants will learn how COIL can be implemented at Bachelor's, Master's, or continuing education level, and which knowledge and learning competences can be fostered among students and academics. There will be plenty of interaction and support for academics to develop their ideas into more concrete proposals.*

**Workshop 3: "Practical Insights into COIL projects"** – Nicholas Sinn (HM)

*Virtual Exchange (VE) is a fantastic tool we can use to get more out of our lessons, while students, from experience, can also benefit enormously from. This workshop will highlight some of the benefits of VE, some challenges in its implementation, and some practical insights. It will help educators who wish to engage in Virtual Exchange to get started and will provide an opportunity for those who have experience with VE to share their stories.*

**Workshop 4: "Join this COIL Cooking Class: How to COIL in a good way? A recipe for success"** – Eline Duine (THUAS) [hybrid]

*The ingredients: Enthusiasm, clear communication, cultural sensitivity, technological proficiency, patience, and creativity.*

*Method: Blend enthusiasm with communication, fold in cultural sensitivity, add technological proficiency gradually, sprinkle with patience and creativity, and bake in a supportive environment.*

*Outcome: Equips participants with skills for successful COIL projects.*

**From 17:30 onwards**

- > **DINNER** at Buschenschank Fuhrgassler-Huber (transportation will be provided)

## Friday, 07.06.2024

**09:00 – 09:10**

- > **GET TOGETHER**
- > **REFLECTION AND INTRODUCTION**

**09:10 – 09:30**

- > **KEYNOTE LECTURE** – Claudia Diers-Lienke (THUAS)

### Enhance COIL's Quality with an Ecosystems Approach

This keynote outlines effective strategies for engaging stakeholders and enhancing the quality and impact of Collaborative Online International Learning (COIL) from a faculty perspective. We focus on creating synergies within the COIL ecosystem, including both administrative staff and lecturers and improving program quality to foster global collaboration. By exploring methods to measure and boost COIL's impact, attendees will gain insights into building sustainable, impactful COIL initiatives that align with global education goals. This interactive session offers a roadmap for educational leaders looking to enrich global learning experiences through COIL.

**09:30 – 09:45**

- > **Q&A**

**09:45 – 10:15**

- > **LEARNING FROM AND WITH EACH OTHER**

**Project 3: "Internationalisation@Home in Nutrition and Dietetics"** – Anna Tritscher (FH Campus Wien)

*Within this COIL project students Nutrition and Dietetics from different countries work together on different case/patient studies during their clinical internship. Students compare, discuss and try to understand the differences and equals within the theoretical and practical application of dietetics.*

**Project 4: "Transcending Boundaries with COIL"** – Noleen Leach (CPUT)

*The contemporary curriculum in higher education needs to include opportunities for students to engage across geographical and other boundaries for it to remain relevant. The Bachelor of Paralegal Studies students at the Cape Peninsula University of Technology partnered with Masters in Business Administration students at Hochschule München University of Applied Sciences to explore the implementation of a business venture that HM students intended to launch in South Africa.*

**10:15 – 10:30**

- > **BUZZ GROUPS**

**10:30 – 11:00**

- > **COFFEE BREAK**

**11:00 – 12:30**

> **WORKSHOPS**

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**12:30 – 13:00**

> **WRAP UP: REFLECTIONS, NEXT STEPS AND CONCLUDING REMARKS**

**From 13:00 onwards**

> **CONCLUSION OVER COFFEE AND SNACKS**

## **ABOUT THE SPEAKERS**

### **Jacqueline Bürki, Berner Fachhochschule**

Jacqueline Bürki is an experienced educator with both national and international experience, specialising in course design, organizational training programs and international partner management. Having led the BFH Business School International Office from 2015 to 2022, she is experienced in International and Intercultural management and can effectively translate strategy into action. Jacqueline has contributed to significant projects, such as the co-establishment of the virtual platform Swiss Global Competence Lab, the Sustainable Swiss Global Competence Certificate Framework, intercultural competence development for Swiss Universities of Applied Sciences employees, and internationalization of curricula from a Swiss context.

### **Claudia Diers-Lienke, The Hague School of Applied Sciences**

Claudia Diers-Lienke is the Head of Internationalisation at the Faculty of Management and Organization at The Hague University of Applied Sciences in The Netherlands and holds an MSc in Educational Sciences and a lic.rer.pub. in public relations. She has a 15-year background in journalism in six different countries and eight years of experience in Collaborative Online International Learning (COIL). Claudia is also a member of the THUAS Data Science and AI Expertise Group and lectures in Strategic International Communication Management.

### **Patrick Studer, ZHAW Zurich University of Applied Sciences**

Patrick Studer has been a Professor of Applied Linguistics at ZHAW School of Applied Linguistics since 2012. In his research, he focuses on the interface between multilingualism, the intercultural and globalisation in the context of (higher) education. His area of specialisation is ICLHE (Integrating Content and Language in Higher Education). Patrick is the head of the research unit Language Management and Globalisation at the ZHAW Institute of Language Competence and the founder of the Swiss Global Competence Lab.

### **Eline Duine, The Hague University of Applied Sciences**

After completing her master's degrees in business communication and in Human Resource Management, Eline worked for 12 years in HR-consulting and recruitment in commercial businesses. She decided to start her own business as a consultant in assessment and coaching and to focus more on human development. Since 2013 Eline has been working in education as a passionate teacher and educational developer within the HRM field. In recent years, she has been particularly involved in international cooperation in the form of COIL and other collaborative projects.

### **Reinout Klamer, The Hague University of Applied Sciences**

Reinout Klamer is the virtual collaboration coordinator at The Hague University of Applied Sciences. He has extensive experience with Collaborative Online International Learning. As an academic, he has setup and taught in numerous COIL projects and developed these projects into sustainable practices. In 2023 he has received an award for his COIL efforts in the subject area of facility management, together with Daniel von Felten from ZHAW. As part of the research group Global Learning, he has been involved with research and trainings both in the university and externally.

### **Nicholas Sinn, HM Hochschule München University of Applied Sciences**

Born in Hong Kong, grew up partially in America, and has been in Germany for over 20 years, Nicholas Sinn has embraced the international and intercultural experience. He has taught English for over 20 years and has used VE as stand-alone courses or part of a lesson extensively in the past years, with partners from Poland, Finland, France, Hungary, Ghana, Mexico and Colombia.

**Martha Jo Asselin, State University of New York - University at Albany**

Martha Jo Asselin is the inaugural Director of the University at Albany's Center for Leadership and Service and serves as a Visiting Professor for the Educational Administration and Leadership program in the School of Education at SUNY Albany. She has introduced the institution to a new, interdisciplinary Leadership Minor, internships and service projects, and various non-credit leadership development opportunities.

**Dominik Hammer, HM Hochschule München University of Applied Sciences**

Dominik Hammer is a Professor of International Management and the Vice Dean of the Department of Business Administration at HM Hochschule München University of Applied Sciences. He holds a PhD in Business Administration, Economics, and Social Sciences, which he obtained while working for the Mountain Infantry of the Federal Armed Forces of Germany

**Natalia Hartmann, FH Campus Wien University of Applied Sciences**

Natalia Hartmann is a lecturer at the FH Campus Wien and teaches in the Public Management Bachelor study course. She has studied law and teaches law related courses as well as Public Value and Self-Management. She is also the international coordinator for the Department of Administration, Economics, Security and Politics.

**Noleen Leach, Cape Peninsula University of Technology**

Associate Professor Noleen Leach is the co-founder and former head of department of Applied Legal Studies at the Cape Peninsula University of Technology (CPUT) in South Africa. She holds an honours degree in education and a doctorate in law from the University of the Western Cape. She is the project leader for paralegal curriculum development at CPUT, designer of the first degree in paralegal studies in South Africa and one of the initiators of the COIL project in her department.

**Anna Tritscher, FH Campus Wien University of Applied Sciences**

Anna Tritscher is an experienced Dietitian with a background in Clinical Dietetics since 1999 and an experienced teacher of the FH Campus Vienna since 2009. As International Coordinator at the bachelor's degree on Dietetics, she has managed Incoming and Outgoing students and staff. Her favourite part of her work is Internalisation@Home, the COIL-Project with our international partners.

**Mary Grace Wallis, FH Campus Wien University of Applied Sciences**

Mary Wallis is a lecturer at the FH Campus Wien University of Applied Sciences in the Department Applied Life Sciences and is the International Coordinator for the Packaging and Resource Management study programmes. She has both a scientific background, and training in foreign language teaching. She has several years of international research experience, and over 20 years international teaching experience. Her various lecture courses cover Scientific English, Ethics, and International Competencies, among others.